

Anurag Singh

aranuragsingh25@gmail.com | <https://www.anuragsingh.net> | Contact: +919820006904

Experience

LTIMindtree – User Experience Designer

July 2023- Present, Mumbai

- Designed user experiences for various platforms including web, mobile, VR, AR, and AI-integrated applications.
- Conducted heuristic evaluations to identify usability issues and improve user interfaces.
- Created detailed user personas and storyboards to guide design processes and ensure user-centric solutions.
- Collaborated with diverse clients to deliver tailored design solutions that meet their unique needs and objectives.

Trent Ltd. – Junior Executive

June 2020 – November 2021, Mumbai

- Designed retail spaces for Westside and Utsa stores.
- Collaborated with onsite teams and various vendors to execute and manage design projects effectively.

Skript Design Studio – Junior Architect

January 2018 – June 2018, Thane

- Architectural design and planning of Masunda lake Thane with Thane Smart City and CRISIL
- Architectural planning and interior designing of residential bungalow

Internships

LTIMindtree – User Experience Designer

January 2023 – June 2023, Mumbai

- Research and development VR, XR Interaction Experience Design
- Designed interaction for Pharmaceutical Experience center

The Reform Design Studios – Service Designer

June 2022 – July 2022, Hyderabad

- HappyE website UI and UX Research
- TRD System Design Research and organization structure

Trent Ltd – Associate Trainee

Jan 2020 – May 2020, Mumbai

- Designed retail spaces for Westside.

Oberoi Realty – Management Trainee

April 2019 – June 2019, Mumbai

- Design management for Esquire Project and Commerz 3

Dilip Jayawant and Associates – Architectural Intern

November 2015 – March 2016, Mumbai

- Design and planning for Redevelopment and SRA projects

Education

- **Master of Design (Interaction Design)** (2021-2023) University of Petroleum and Energy Studies, Dehradun **CGPA 8.89**
- **Diploma in Nautical Science** (2010-2011) Tolani Maritime Institute, Talegaon, Pune, **Percentage 71.55%**
- **Infrastructure Finance and Development Management** (IFDM 2018-2020) National Institute of Construction Management and Research, Pune **CGPA 8.69**
- **Higher Secondary** (2010) Kendriya Vidyalaya Air Force Station Thane (W), **Percentage 69.60%**
- **Bachelor of Architecture** (2012-2017) L.S. Raheja School of Architecture, Mumbai **CGPA 6.75**
- **Senior Secondary** (2008) Kendriya Vidyalaya Air Force Station Thane (W), **Percentage 86.80%**

Skills

Research & Design

- Hypothesis, User Interviews, Persona, Data Analysis, Journey mapping, Empathy mapping, Field research, Usability Testing, Critical Thinking, Heuristic Evaluation, Qualitative and Quantitative Analysis
- User Experience, Interaction Design, User Flow, Journey mapping, Storyboards, Concept sketches, Low & high-fidelity wireframes & mockups, Design strategy, Salesforce Design, Prototyping

Software

- Figma, Photoshop, Rhino 3D, AutoCAD 2D&3D, IBM SPSS, Unity, Blender, Vray, Illustrator, Lumion