

Anurag Singh

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Professional Experience

- LTM (formerly known as LTIMindtree) – User Experience Designer** July 2023- Present, Mumbai
- Designed intuitive user experiences for Salesforce B2B solutions, including Sales Cloud (CPQ), Service Cloud, and experience cloud optimizing workflows for enterprise clients.
 - Developed user personas & journey maps for clients, aligning UX strategies with business goals for clients in finance, healthcare, and SaaS.
 - Created wireframes, prototypes, and high-fidelity designs for web, mobile, VR, AR, and AI-driven applications, ensuring seamless cross-platform experiences.
 - Collaborated with cross-functional teams (developers, product managers, stakeholders) to deliver tailored UX solutions.
- Trent Ltd. – Junior Executive** June 2020 – November 2021, Mumbai
- Designed retail spaces for Westside and Utsa stores.
 - Collaborated with onsite teams and various vendors to execute and manage design projects effectively.
- Skript Design Studio – Junior Architect** January 2018 – June 2018, Thane
- Architectural design and planning of Masunda lake Thane with Thane Smart City and CRISIL
 - Architectural planning and interior designing of residential bungalow

Internships

- LTM (formerly known as LTIMindtree) – User Experience Designer** January 2023 – June 2023, Mumbai
- Research and development VR, XR Interaction Experience Design
 - Designed interaction for Pharmaceutical Experience center
- The Reform Design Studios – Service Designer** June 2022 – July 2022, Hyderabad
- HappyE website UI and UX Research
 - TRD System Design Research and organization structure
- Trent Ltd – Associate Trainee** Jan 2020 – May 2020, Mumbai
- Designed retail spaces for Westside.
- Oberoi Realty – Management Trainee** April 2019 – June 2019, Mumbai
- Design management for Esquire Project and Commerz 3

Education

- Master of Design (Interaction Design)** (2021-2023) University of Petroleum and Energy Studies, Dehradun **CGPA 8.89**
- Diploma in Nautical Science** (2010-2011) Tolani Maritime Institute, Talegaon, Pune, **Percentage 71.55%**
- Infrastructure Finance and Development Management** (IFDM 2018-2020) National Institute of Construction Management and Research, Pune **CGPA 8.69**
- Higher Secondary** (2010) Kendriya Vidyalaya Air Force Station Thane (W), **Percentage 69.60%**
- Bachelor of Architecture** (2012-2017) L.S. Raheja School of Architecture, Mumbai **CGPA 6.75**
- Senior Secondary** (2008) Kendriya Vidyalaya Air Force Station Thane (W), **Percentage 86.80**

Skills

UX/UI Design
User Research | Personas & Journey Mapping | Wireframing (Figma, Adobe XD) | Usability Testing | Salesforce LDS

Emerging Tech
VR/AR Prototyping (Unity) | AI-Driven Interfaces | Cross-Platform Design

Certifications

- Salesforce Strategy Designer** Credentials ID 6149452
- Salesforce User Experience Designer** Credentials ID 5602593
- Google UX Design Professional Certificate** Credential ID P1CP8XZFSNFO